

## INVITATION TO PARTICIPATE AT ZIMBABWE'S PREMIER TOURISM EVENT SANGANAI/HLANGANANI WORLD TOURISM EXPO 2026

The Zimbabwe Tourism Authority will host the 19<sup>th</sup> edition of Sanganai/Hlanganani World Tourism Expo from 09 – 12 September 2026 in Masvingo, Zimbabwe.

The Sanganai/ Hlanganani World Tourism Expo is Zimbabwe's premier tourism event that provides a platform for establishing business partnerships and networking opportunities among travel and tourism professionals, stakeholders and exhibitors from around the world.

### WHO QUALIFIES AS A BUYER?

- (a) Organizations in the travel and tourism trade
- (b) Travel and Tourism Policy makers / Influencers
- (c) Airline representatives
- (d) Opinion Leaders / Celebrities
- (e) Media Houses and PR Agents



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### BUYERS HOSTING CONDITIONS

- All buyers and media are expected to meet their long-haul flight costs to Zimbabwe, visa fees, and travel insurance.
- **Complimentary accommodation, breakfast, lunch,** and transfers will be offered during the fair period.
- The Zimbabwe Tourism Authority in collaboration with the tourism industry will offer buyers and media an exclusive opportunity to embark on one tour of Masvingo. The tours will showcase Zimbabwe's heritage-based tourism attractions and rich cultural experiences that make this destination truly exceptional.
- Participants are required to register their interest through the Embassy of Zimbabwe in the United Arab Emirates, the contact person is Mrs Mikirina Mashayamombe emails, [mmashaya@zimfa.gov.zw](mailto:mmashaya@zimfa.gov.zw) or [mikirina.chari@yahoo.com](mailto:mikirina.chari@yahoo.com).